



2019 KENTUCKY LINEMAN'S RODEO

Sponsorship Opportunities

Questions?

For more information, contact:

Mary Beth Dennis
Direct: (502) 815-6302
Toll Free: (800) 357-5232
E-mail: mdennis@kyelectric.coop

Visit our website at:
<http://kyelectric.coop>

KENTUCKY ELECTRIC
COOPERATIVES



Hosted by Nolin RECC

NOLIN
RURAL ELECTRIC COOPERATIVE CORPORATION

A Touchstone Energy® Cooperative 
The power of human connections

KENTUCKY LINEMAN'S RODEO



The Kentucky Lineman's Rodeo is intended to promote the unique skills and dedication of the lineman's trade. The rodeo will strive to promote safety, teamwork and cooperation in an entertaining and fun venue. More than 100 competitors representing 20 electric cooperatives in the state of Kentucky will be in attendance making this a unique event for your company to participate in.

General Sponsorship Information

Location:

Hardin County Fairgrounds
5617 South Dixie Hwy
Glendale, Kentucky 42740

Event Dates:

September 25-27, 2019

Rodeo Itinerary:

Wednesday, September 25
3-6 p.m.—registration

Thursday, September 26

8 a.m.-4 p.m.—registration
10 a.m.—apprentice, individual and senior events

Friday, September 27

7:30 a.m.—lineman memorial
8:30 a.m.—team events
12-3 p.m.—awards meal
30 minutes after events—awards presentation

Vendor Details:

Tents, tables and chairs are not furnished. Vendors must bring their own.

Sponsorship Packages

Platinum Level \$1,000

Includes:

- Set up display on rodeo grounds
- Recognition in printed program
- Full-page (8.5" x 11") color ad in program
- Recognition at awards presentation
- Two awards presentation meal tickets*
- Company/sponsor name on event t-shirts

Gold Level \$500

Includes:

- Set up display on rodeo grounds
- Recognition in printed program
- Half-page (8.5" x 5.5") color ad in program
- Recognition at awards presentation
- One awards presentation meal ticket*

Silver Level \$400

Includes:

- Set up display on rodeo grounds
- Recognition in printed program
- Quarter-page (4.25" x 5.5") color ad in program
- Recognition at awards presentation
- One awards presentation meal ticket*

Bronze Level \$200

Includes:

- Set up display on rodeo grounds
- Recognition in printed program

*If you plan to use your allotted meal ticket(s), you MUST indicate that in the space provided on the registration form.

Sponsorship Registration Form

(check one)

- Platinum Level (\$1,000)
 Gold Level (\$500)
 Silver Level (\$400)
 Bronze Level (\$200)

Ads should be e-mailed to mdennis@kyelectric.coop in PDF format no later than July 26.

Company Name

Mailing Address

City

State

Zip

Contact Name

Contact Phone

Contact Email

Name as you want it to be listed in event program

We will be on site at the rodeo: Y or N (circle one)

We will need electrical hook-up: Y or N (circle one)

We will use our meal tickets: Y or N (circle one)

Additional meal tickets may be purchased on site or ordered and paid for in advance. Calculate the total cost of additional meal tickets needed and include this amount with sponsorship payment.

We require additional meal tickets:

____ Adult (x \$12 ea.) ____ Children (x \$6 ea.) = \$ _____

Send completed form with check made payable to Kentucky Electric Cooperatives no later than July 26, 2019, to:

**Kentucky Electric Cooperatives
Attention: Mary Beth Dennis
P.O. Box 32170
Louisville, Kentucky 40232**